

oyster

WORLD FASHION issue 65
Australian Edition

FORM

FORM IS A COLLECTIVE TEAM OF TALENTED INDIVIDUALS WHO CAME TOGETHER IN JANUARY 2006 TO LAUNCH THEIR FIRST FASHION COLLECTION. JERRY TAM - WHO FOUNDED THE COMPANY - WORKED FOR ZAC POSEN AND PATRICK ROBINSON FOR PERRY ELLIS, BEFORE GOING OUT ON HIS OWN WITH KELLY ANDREWS, ERIC WERNER AND JAMIE ROSENTHAL. THEIR GOAL IS NOT TO REFERENCE A PARTICULAR ERA BUT TO FILL THE VOIDS WITHIN THE FASHION INDUSTRY PAYING PARTICULAR ATTENTION TO THE NATURAL FORM OF A WOMAN'S BODY.

How did you come up with the name Form?
From the infinite possibilities and devotion to a woman's form.

How many individuals make up Form?
So far, a collaboration of four humans, one bunny and one cat.

What is the inspiration for Fall 2006?
Separation of light and dark using moonlight as a mutual source.

Define your idea of beauty.
The harmony of form and function.

What is the opposite of beautiful?
Ugly, which is just as beautiful.

Who do you see wearing your clothes?
Girls who are boys, who like boys to be girls, who do boys like they're girls, who do girls like they're boys.

What is your most desirable object?
A bunny and a kitty and generous sponsorship.

What is your next big challenge?
Evolutionary infiltration. Sharing our influence.



Form Outfit Tania Spinelli Collection Boots



FLOWERS OF ROMANCE

STRIKING A BALANCE BETWEEN ART AND FUNCTIONAL HANDMADE QUALITY CLOTHES IS A CHALLENGE IN ITSELF FOR ANY DESIGNER. BUT SIBLING DESIGNERS MAUREEN AND MONICA MEYER ARE FINDING A DELICATE EDGE BY COMBINING HAND-STITCHING, INTERESTING TEXTURES AND PATTERNED FABRICS SET IN LAYERS TO COME UP WITH AN INSPIRING COLLECTION FOR FALL 2006.

How did you come up with the name?

The name was inspired from a photo by Motoko in a Japanese magazine. It was an image of beautiful coral and pink roses. His exhibit was titled Flowers of Romance. The photos captured so much beauty. At first this is all you see but when you look again there is more behind the beauty.

How long have you been designing?

We just completed our second collection as Flowers of Romance.

What is the inspiration behind your Fall 06 collection?

JW Waterhouse, Dante Rossetti, romance, grace and strength.

Define your idea of exquisite.

Moonlight reflecting off the ocean.

Who do you see wearing your clothes?

Women wanting to express love and beauty.

What is the opposite of beautiful?

Perfection.

What is your most desirable object?

Happiness and a lavender field.

Who has been a major influence on you?

Passionate women who inspire confidence such as Frida Kahlo and Georgia O'Keefe.

What is your next big challenge?

Growing and evolving as a company and a brand.