

FORM FIT



Text and photos by J. Ecochard

We've all had this moment.

It's the first icy blast of winter, with snowy blizzard conditions predicted. And department store windows beckon with splashy beachwear.

It's the first steamy blast of summer's dog days...and the weather service announced no end to triple digits temperatures. And boutiques' clothing racks bulge with fall's dark hued, wool clothing.

Ah yes, the total disconnect between what you need to buy...and when you are able to buy it.

Which is why the so-called pre-Spring 2008 runway show from design collective **Form** was not only stunningly elegant- but also so *of the moment* perfect for the hot, humid NY climes.

Inspired by "the freedom and complexity of a kite" the pleasing soft or iridescent palette (ivory, silver, sky blue) of fabrics in silk chiffon, cotton voile, silk taffeta and satin...were flatteringly draped and gathered, with seductive glimpses of skin (i.e. one shouldered flowing minis) highlighting the collection- cut with an eye for architectural perfection. The 18 looks were indicative of the talent of head designer/founder, former GEN Art winner **Jerry Tam** (along with colleagues **Kelly Andrews** and **Eric Werner**)...who put his FIT haute couture training to polished work. The presentation was an appreciative nod to designers Madame Gres and Geoffrey Beene... and also brought to mind CFDA/Vogue winner Doo Ri's draped ensembles.



And for once, the attending editorial swans/celebutantes gathered at the Rockefeller Rooftop Gardens- were appropriately outfitted in FORM-paying homage at the correct, seasonal moment.

Hair-**Ecru**/Make-up by **MAC**: No flyways in sight –with smooth, sleek hair pulled back into chic, knotted buns at the nape of the neck. Eyes gleamed, framed by shiny moonbeam white make-up, soft blush against pale skin... and neutral- rosy lips. The overall effect was unfussy, applied with a light touch, but *done*...with skin glowing like a fine strand of pearls.