

THE WEEK IN FASHION

by Lisa Marsh



Sarah Jessica Parker at her party in New York for Bitten

Photo: Patrick McMullan

Sarah Jessica Parker celebrates her first fashion collection, Patrick Robinson hits the bull's-eye, and Saks gets its own "zip code" for shoes.

Ch-ch-ch-changes are in the air. And it's about time for a new game of designer musical chairs—we were beginning to think all was a little too quiet on the fashion front. ...

Easy come, easy go... After a quick year as the artistic advisor of **Vionnet**, **Sophia Kokosalaki** has left the label to focus on her namesake line. **Marc Audibert** has been named in her place. ... The tremendously talented **Patrick Robinson** has been named executive vice president for design for **Gap** and **GapBody**. Coming from **Paco Rabanne**, this designer has worked for **Anne Klein**, **Giorgio Armani**, and **Perry Ellis**, and while he created beautiful pieces at each label, none have proved to be the perfect fit for Robinson. Check out his value-priced collection for **Target's Go International** label which is available as we speak. Fingers-crossed, we'll be seeing great pieces like these at the Gap someday soon. [\(Click to see photos.\)](#) ... And, **Alessandra Facchinetti** is being talked about as the possible successor to **Valentino**, **WWD** reports. Facchinetti designed the **Gucci** women's collection for two

seasons after **Tom Ford** left. ...

Speaking of cheap and cheerful, **Sarah Jessica Parker's Bitten** collection for **Steve & Barry's** hits stores on June 7. The star celebrated her first collection with a soiree at New York's Drive-In Studios on Wednesday. [\(Click to see photos.\)](#) ...

It's a dream come true—starting in August, **Saks Fifth Avenue** is devoting its entire eighth floor to designer shoes. The new section, called **10022-SHOE**, is so big, **Terron Schaeffer**, Saks' senior vice president of marketing told **ELLE.com**, that "it's the first time the U.S. Post Office allowed a plus-four to be letters." Saks President **Ron Frasch** shared that **Roger Vivier** will be the centerpiece of the floor and that the store will add collections from brands designers **Brian Atwood**, **Costume National**, **Derek Lam**, and more. Can't wait ...

Remember the name **FORM**. This up-and-coming fashion label, designed by **Jerry Tam**, **Kelly Andrews**, and **Eric Werner** was a big winner at the **Gen Art Styles 2007** competition Tuesday, competing in three categories and winning for their layered evening sheaths. [\(Click to see photo.\)](#) ...

Tumi's new handbag collection, designed by **David Chu** made its debut this week. "I want to create things that are beautiful and elegant yet functional as well—classical but modern," he told **ELLE.com**. "Women appreciate when something is beautiful." ...

